

How to build your personal brand on social media



one

Make sure your social media
accounts are updated
with your current information
and pictures



two

Create different types of content for each social media platform and remember to schedule them for ease.



three

Ensure that all your social media channels share the same brand voice and messaging.



To recap:

- Make sure your social media accounts are updated with current information
- Adapt your content type to each social media channel.
- Maintain the same branding and messaging across each channel



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