

HOW TO CREATE CONTENT POST FROM NOTHING

Swipe >



@jehadjem
Marketing Strategies

1

BE PRACTICAL

All the changes we have been through may have made it harder to maintain a consistent routine, but having a regular sleeping pattern is really important for good sleep.

If you can wake up, wind down and go to bed around the same time each day, it will really help. Avoid napping too, if possible.



Swipe



2

GET CREATIVE

Change up how you deliver content. If you're a blogger, switch to Stories to tell a story visually. For writers, start a thread on any platform about an exciting area of your expertise or something you want to share that you know. Changing how you deliver or produce content will likely give you a spark and a boost of energy to understand and excel at a new approach or avenue.



Swipe



3

CURATE CONTENT

Instead of creating something groundbreaking and new, curate something. Do a round-up of your favorite products, artists, designers, or websites, and communicate why you enjoy them and what makes them stand out. Then, look outward and feature other creators or brands to demonstrate how you derive inspiration by shouting out and spotlighting.



4

DELVE INTO ARCHIVES

Instead of creating something new from scratch, why not take time to update what's come beforehand? Go through your archives and do some updates. Freshen up stale content. Consider your portfolio as a whole and ascertain whether it works together, or you may need to add and subtract certain elements.



Swipe



THANK FOR ATTENTION

Don't forget to repost
& like to your Mate.

