

# THE BENEFITS OF POSTING CAROUSELS



**ARE AN  
EFFECTIVE  
WAY TO REACH  
A WIDE RANGE  
OF USERS**



**THEY ARE HIGHLY  
SHAREABLE, AS THEY  
SHOW MULTIPLE  
IMAGES AT A TIME**



**THEY ARE  
HIGHLY  
EFFECTIVE  
IN DRIVING  
TRAFFIC**



**YOU CAN INCLUDE  
CTAS IN THE  
CAROUSEL TO DRIVE  
CONVERSIONS**



**THIS FORMAT CAN ALSO  
BE USED TO DISPLAY  
DIFFERENT PRODUCTS**



**YOUR TURN.  
COMMENT WITH  
YOUR THOUGHTS!**

