

HOW TO BUILD A

Digital Marketing Strategy.



Build Your Buyer Persona.

Step 01





Step 02

**Identify Your
Goals And The
Digital Marketing
Tools You'll Need.**

Step 03



Evaluate Your Existing Digital Channels And Assets.

Step 04



Audit And Plan Your Owned Media Campaigns.

Identify Your Goals And The Digital Marketing Tools You'll Need.

Step 05



Monitor And Report.

Step 06

