#### HERE'S HOW TO GROW) ON SOCIAL MEDIA

## FIND YOUR NICHE (OR "THE ONE")

Just like dating, you need to find your true love in the world of content! Focus on your passions and make your audience fall head over heels for your unique charm!

# QUALITY OVER QUANTITY (THE GOLDEN RULE)

Post mouthwatering content that leaves your followers craving more. Remember, your social media feed is a masterpiece, not a dumping ground!

#### ENGAGE LIKE A SOCIAL BUTTERFLY

Quit playing hard to get! Respond to comments, join conversations, and mingle with fellow content creators. Your audience wants to be wooed, not ignored!

### CONSISTENCY: THE SECRET SAUCE

Post regularly, but not like a broken record. Keep it spicy with a variety of content that tickles your audience's taste buds. Your followers will be hungry for more! 06/06

#### HAVE SOMETHING ELSE TO ADD?

