

SOCIAL MEDIA ENGAGEMENT

CHECKLIST

- ➔ POST CONSISTENTLY
- ➔ KEEP UP WITH TRENDS
- ➔ RESPOND TO COMMENTS
- ➔ UPLOAD VIDEO CONTENT
- ➔ KEEP TRACK OF ANALYTICS
- ➔ USE STRATEGIC HASHTAGS
- ➔ COLLABORATE WITH OTHERS
- ➔ EXPERIMENT AND LEARN



JEHAD JEM